



# Argus teams up with Power Trip for Kāinga Ora's EV Fleet Transition



**Argus Tracking is proud to be working in collaboration with Power Trip to assist Kāinga Ora in transitioning its vehicle fleet to electric.**

As part of New Zealand's EV-first policy, the government aims to achieve a carbon-neutral public sector by 2025. With a substantial fleet, Kāinga Ora is at the forefront of implementing this policy by leveraging our telematics data with Power Trip's Game Plan tool to address the challenges associated with such a large-scale transition.

## The Issue

To kickstart the transition process, Kāinga Ora commissioned a fleet consultant to conduct an EV-readiness assessment in 2020. This assessment revealed that a combination of short and long-range electric vehicles (EVs) could fulfil many of Kāinga Ora's travel requirements. However, the COVID-19 lockdowns disrupted

travel patterns, making it unclear where the EVs would be charged, the potential challenges drivers might encounter, and the public charging infrastructure they could rely on.

*"Transitioning our substantial fleet was a nightmare. We had to manually assess each vehicle and driver one at a time." Nick Marcusson, Fleet Manager*

Despite the adoption of the EV-first policy, Kāinga Ora needed to conduct detailed assessments for each vehicle and driver to determine the most suitable EVs and address their charging needs. There was a concern that drivers could easily opt for hybrid or internal combustion engine (ICE) vehicles by citing the unsuitability of EVs or lack of charging options.

## The Solution: A Game-changing Integration

Argus Tracking's integration with Power Trip's Game Plan provided a solution for Kāinga Ora's fleet transition. Game Plan utilises historical driving data from Argus Tracking to demonstrate how different EV models can meet Kāinga Ora's travel requirements. It also generates charging strategies,

Considering the frequency of charging, reliance on public infrastructure, and identifying potential private charging locations at frequent stops.

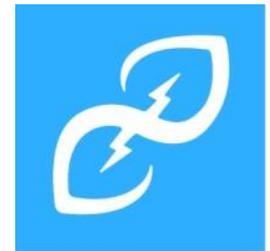
Looking ahead, Power Trip is working with Kāinga Ora to bring new innovations to Game Plan, aiming to reduce and rationalise the number of vehicles in the fleet. Furthermore, Kāinga Ora plans to increase staff engagement and education initiatives to demystify EVs and alleviate any anxieties related to their usage.

### About Power Trip

 **Power Trip**

Power Trip is a leading provider of innovative solutions for fleet management and electric vehicle (EV) adoption. Their Game Plan solution offers comprehensive support to organisations like Kāinga Ora in transitioning their fleets to electric. With a focus on addressing the challenges associated with large-scale fleet electrification, Power Trip's Game Plan utilises advanced algorithms and telematics data analysis to determine suitable EV models, develop charging strategies, and provide valuable insights for fleet managers. Power Trip's commitment to ongoing innovation and driver support ensures a seamless and efficient transition to EVs, empowering organisations to achieve their sustainability goals.

Not already a Power Trip customer? Begin your EV journey by heading to [www.powertrip.earth](http://www.powertrip.earth) for more information.



Contact your Argus Account Manager for more information on our Power Trip integration.